



Social Captions

Social Flyer 1 Caption

When the month gets tight, loyalty looks like options; not surprise fees. Esusu membership is included with your home so you can build credit, find help, and feel your community standing behind you.

Social Flyer 2 Caption

Every month, you show up for your home. With Esusu, your rent can finally show up for you.

Residents at our community get a **free Esusu Core Membership** included with their lease, no extra cost and no hidden fees.

Download the Esusu app and start building credit with the rent you already pay.

Social Flyer 3 Caption

If rent day feels heavy, you're not the only one.

Millions of renters use Esusu to build credit with rent, find support when money is tight, and see real progress over time. As a resident here, your Core Membership is already included with rent!

Scan the QR code in our lobby or search "**Esusu**" in your app store to get started.

Social Flyer 4 Caption

Your rent is likely your biggest monthly expense. With Esusu, it can also be a way forward.

Esusu renters see an average **+53-point credit score increase** after enrolling in rent reporting.* As a resident here, your **Core Membership is free** and ready to use — no extra cost to you.

Download the Esusu app, confirm your home, and start building credit with your rent.

Social Flyer 5 Caption

Gym passes and coffee bars are nice. But a membership that helps you build credit and stability? That's different. Your **Esusu Core Membership** turns rent into progress, at no extra cost to you.